

Saved Reports & Portfolios

Quick reference guide

Nov 2016 Version 5.3 onwards

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Introduction

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opmeinx	Sales	Reports	Surveys	Promotions Ob	jectives M	lerch Mercl	h History Acti	rity Custom		
Sales	Tra	nsact	ion	Date Ran	ge Ord	ers Inv	oices Cree	fits Quotes Tota	L N	et Total (\$)
Report Interval:	Sum	mary	,	31 Day	(s) 3	9	2 2	0 43	\$3	13,240.05
From: 01/03/2014	Juli	innu ;	<u></u>							
To: 31/03/2014	Ð	Img	Deliv. Date	Synchronised	Device	Time Taken	Outlet ID	Outlet	Type	Total (\$)
	8Z523	Dig	14/03/2014	14/03/2014 15:28:30	CubeDemo	00:00:24	1138	Mitre 10 Mega Albany	Order	214.89
Transpeties Tunes	BZ522	Dig	14/03/2014	14/03/2014 15:13:17	CubeDemo	00:01:30	1019	Coles Brandon Pk	Order	402.09
mansaction type.	CT84	Dig	14/03/2014	14/03/2014 09:26:29	Renee	00:04:26	1034	Countdown Greenlane	Order	99.18
ALL +	CT83	Dig	14/03/2014	14/03/2014 09:26:28	Renee	00:09:52	1034	Countdown Greenlane	Order	1240.28
Device:	BZ521	Dig	13/03/2014	13/03/2014 12:51:11	CubeDemo	00:00:11	1012	Coles Annandale	Order	100.00
ALL +	BZ520	Dig	13/03/2014	13/03/2014 12:50:07	CubeDemo	00:00:11	1012	Coles Annandale	Order	2467.50
Outlet:	BZ518	Dig	13/03/2014	13/03/2014 12:40:32	CubeDemo	00:00:26	MART0BZ00067	Martellis	Order	5757.50
L	BZ517	Die	13/03/2014	13/03/2014 12:40:31	CubeDemo	00:01:05	MART0BZ00067	Martellis	Order	148.77
TransiD:	BZ516	Dig	13/03/2014	13/03/2014 12:40:30	CubeDemo	00:01:07	MART0BZ00067	Martellis	Order	79.60
1	BZ515	Dig	12/03/2014	12/03/2014 18:05:23	CubeDemo	00:01:12	1019	Coles Brandon Pk	Order	0.00
SKU:	BZ514	Dig	12/03/2014	12/03/2014 18:05:22	CubeDemo	00:00:47	1012	Coles Annandale	Order	0.00
ALL *	BZ513	Dig	12/03/2014	12/03/2014 18:05:21	CubeDemo	00:00:35	1012	Coles Annandale	Order	22.00
C Arety Dreet	BZ512	Dig	12/03/2014	12/03/2014 18:05:21	CubeDemo	00:01:57	1012	Coles Annandale	Order	2.00
Appry Reset	D1322	Dig	12/03/2014	12/03/2014 12:10:23	Rod	00:51:15	1096	Caltex Balmoral	Order	2604.50
	CT82	Dig	12/03/2014	12/03/2014 10:45:34	Renee	00:00:32	1034	Countdown Greenlane	Credit	16.53
	CT80	.Qig	12/03/2014	12/03/2014 10:45:34	Renee	00:15:34	1034	Countdown Greenlane	Order	66.12
	D1321	Dig	11/03/2014	11/03/2014 12:21:13	Rod	00:10:31	1091	Caltex All Seasons	Order	190.10
	Al31	Dig	04/03/2014	11/03/2014 12:04:47	Scott	00:01:15	1111	Pak N Save Mangere	Order	0.00
	A130	Die	04/03/2014	11/03/2014 12:04:46	Scott	00:03:15	1111	Pak N Save Mangere	Order	972.94

Opmetrix allows the content of reports to be defined then stored as a saved report. Saved reports are quickly accessible from the task bar and available from any page in the Opmetrix CMS.

Saved reports can be packaged into a report portfolio targeted for an individual recipient or group of recipients. The portfolio gets automatically emailed as a PDF or zipped Excel file attachment on a scheduled basis. For example, a portfolio may be sent on a weekly basis whereas others containing different saved reports may be sent on a monthly basis.

Examples of saved reports and portfolios:

- A daily email showing yesterday's sales.
- A daily email showing number of stores visited and times.
- A weekly email to reps showing their budget vs actual figures.
- A weekly email containing photos of displays.
- A weekly email with a Calling Card or Survey report deck.
- A monthly email containing total sales and activity.

Saved reports and portfolios are linked to an Opmetrix login allowing a custom set of reports for each user accessing the system.

Defining a saved report

Select the base report to use by choosing the relevant filters.

Standard Ontions								
standard options								
Month Start:	December 0 2012 0	2						
The set of the set								
Standard Filters								
	Outlet Master		Outlet Hierard	hies		Product Master		
Outlate		Type:	*** ALL ***	0	Stock Vendor:	*** ALL ***	0	
owner.	ALL	Channel:	*** ALL ***	\$	Stock Group:	*** ALL ***	\$	
Outlet Staff Code:	ALL a	2 Region:	*** ALL ***	0	SKU:	*** ALL ***	0	
		Banner	*** ALL ***	\$				
	WebConnect	Effth	*** ALL ***			Data Collected By		
	Allocation			-	Constant	and concerce by		
Outlet Supervisor:	*** ALL ***	4 Size:	ALL		supervisor:	ALL	•	
Outlet Device:	ALL 4	Seventh:	*** ALL ***	\$	Device:	··· ALL ···	0	
		Eighth:	ALL	\$				
				_				
Report-Specific Optic	ons							
Transaction Types:	Order	V						
	Invoice	8						
	Crear -							
Output								
X Clear Filters								▼ Apply Filters
Showing 12 result(s)					Save Report	Export Results	Print Results	A Hide Filters
Month Start: December 2	012 - 12 months, Trans	saction Types: Order, Invoice.			<u> </u>			A LINE LINE

Apply filters

Open the filters area by selecting **Show Filters** or by clicking the grey filters bar. Set the appropriate filters to target the data required.

Set report specific filters

Many reports have parameters specific to that report. These are shown in the report specific options area. Set the parameters required.

Set the reporting period

Setting a reporting period ensures the report will always calculate current data when generated. Select a current reporting period or one with YA (Year Ago) to show data for last year.

If a report should always have fixed dates, select ***** Date Range ***** and enter the start and end dates required. The report will always run with those dates.



Note: Only reports with the Filter task bar can be saved as custom reports.

Saving and accessing reports

Saving a report

Showing 13 result(s) between 01/10/2013 and 31/10/2013 (Last Month) Channel: Coles, Transaction Types: Order.	☆ Save Report
	☆ Save Report ×
	Name:
	Save

Once the report is defined, select **Save Report** from the filter bar. Enter a name for this report and select **Save.**

Updating a report

Showing 8 result(s) between 01/10/2013 and 31/12/2013 (Last Three Months) Transaction Types: Credit	MEmail Save Export Print Show Filters
······································	☆ Save Report ×
	Name: Credits - All Staff
	Update

Once a saved report is loaded it is possible to adjust the filters of the report and save it again. This is done by applying the filters, selecting **Save Report** and selecting **Update**.

Accessing a report

								☆ 7 SAVED REPORTS \$ R	REDQUEEN DEMO	ADMIN	0 госопт	🛔 ADMIN
Opmetrix								Coles Store Coverage - Last 6 Months				
	Sales	Reports	Surveys	Promotions	Objectives	Merch	Merch Hist	Grocery Carton Sales - Last 3				
Activity								Rods - 12 Month Budget				
Outlet Activity:								Rods Calls				
-							25	This Months Calls				
Time in Store							Tyrecycle Jacks collections					
Store Visit Summary								weekly collects				
Location Compliance								O Report Maintenance	Portfolio Main	tenance 🗐		

The number of saved reports is shown in the Opmetrix task bar. Select **Saved Reports** and a list of reports for the currently logged in user is displayed. Select the desired report to display.

Tip: Report names can be up to 200 characters. This is useful to clearly name the report and reporting period.

Saved reports maintenance

To edit or delete a saved report select **Saved Reports** from the Opmetrix task bar then select **Maintenance.**

								☆ 7 SAVED REPORTS \$	REDQUEEN DEMO	ADMIN	С гозопт	🛔 ADMIN
Opmetrix	_							Coles Store Coverage - Last 6 Months				
	Sales	Sales Reports Surveys Promotions Objectives Merch Merch Hist Grocery Carton Sales - Last 3 Months										
Activity	1							Rods - 12 Month Budget				
Outlet Activity:								Rods Calls				
Time in Steen								This Months Calls				
rime in score								Tyrecycle Jacks collections				
Store Visit Summary	12							weekly collects				
Location Compliance								🔅 Report Maintenance	Portfolio Mai	ntenance 🖻		

Saved Reports Main	tenanc	e					
Showing 7 result(s) No Filters Applied.				🖾 Email	없 Save	Export Print	¥ Sho
Saved Report Title		Base Report		Owner	Reporting Period	Last Updated	Edit
Coles Store Coverage - Last 6 Months	Dig	Call Coverage By Devic	e .	Admin L	ast Six Months	30/11/2013 09:46am	1
Collections Daily	Dig	Transaction Detail Lin	es .	Admin F	ixed Dates	16/03/2014 02:34pm	P
Grocery Carton Sales - Last 3 Months	Dig	Transaction Volume Si	ummary	Admin L	ast Three Months	30/11/2013 09:48am	P
Rods - 12 Month Budget	Dig	Budget Compliance		Admin F	ixed Dates	30/11/2013 08:20pm	1
Rods Calls	Dig	Time In Store		Admin T	his Month	21/01/2014 03:11pm	I
This Months Calls	Dig	Call Coverage By Devic	e .	Admin T	his Month	21/01/2014 02:58pm	1
weekly collects	Dig	Time In Store		Admin F	ixed Dates	31/01/2014 02:12pm	1

Saved Report Title	The name of the saved report.
Base Report	The base report from which the saved report was created from.
Owner	The Opmetrix login that created the report.
Reporting Period	Shows the reporting period (e.g. Last Month) or displays 'Fixed Dates' if start and end dates have been set.
Last Updated	The date and time this report was last modified.

A list of saved reports is displayed with the following properties:

Editing / deleting saved reports

Edit a report

Select **Edit** (pencil icon) to change the name and description of this report, then select **Save.**

At this point it is also possible to remove a saved report from the Saved Reports Menu while keeping it for a portfolio. De-select **Show in Saved Reports Menu** to accomplish this.

Edit Saved R	eport		Switch ×
Saved Report			
Name:	Credits - All Staff	Show in Saved Reports Menu:	
Description:			
		Ø Cancel	✓ Save
		Salaa ink Mahila Varsian 2.2	rof L @ 2014 LT Link ltd

Delete a report

Select **Delete** to remove this report from the list.

The page at redqueen.opmetrix.com says:									
Are you sure you want to Delete?									
	ОК	Cancel							

Portfolios

Portfolios are best used to send report information to management and the field team. A portfolio can contain one or many reports and are sent by email on a scheduled basis.

Reports can be delivered as PDF or excel email attachments, making them easy to print and read even on a smart phone or mini tablet.

A portfolio includes a cover page with the company logo and a list of reports contained within.



Portfolio reports are generated automatically at 11pm every night and emails are sent to nominated recipients shortly thereafter.

Like saved reports, portfolios are linked to an Opmetrix user login. Only that user can edit/delete the portfolios they have created.



Creating a portfolio

Select **Saved Reports** from the Opmetrix task bar then select **Portfolio Maintenance.**

•						☆ 7 SAVED REPORTS \$	REDQUEEN DEMO	ADMIN	О LOGOUT	🌲 ADMIN
Opmetrix	_					Coles Store Coverage - La	ast 6 Months			
	Sales	Sales Reports Surveys Promotions Objectives Merch Merch His Grocery Carton Sales - Last 3 Months								
Activity						Rods - 12 Month Budget				
Outlet Activity:						Rods Calls				
Time in Share						This Months Calls				
rime in score						Tyrecycle Jacks collection	as			
Store Visit Summary	12				1	weekly collects				
Location Compliance						🔅 Report Maintenance	Portfolio Mai	ntenance 🗐		

The Portfolio maintenance screen is displayed.

					\$ 7	SAVED REPORTS \$	REDQUEEN DEMO	ADMIN	ტ 10600	t 🛔 admin
G pinonix	Sales Reports Survey	s Promotion	s Objectives	Merch	Merch History	Activity C	ustom			
	Portfolio Maint	enance							(? Info
	Showing 2 result(s) No Filters Applied.					imail 🟠 Save	Export	Print	¥ Show	v Filters
									+ Add	d Portfolio
	Portfolio Title	Reports	Recipients Ov	vner Scl	hedule	Last Run	Last Edited	Test	Edit	Delete
	Daily Sales Report	2 1	Adi	nin Eve	ry Day	Never	16/03/2014	Ð	1	×
	Weekly Budgets Report	1 1	Adi	min Eve	ry Week on Friday	Never	16/03/2014		- P	×
							Opmetrix CMS	Version 4.0	0 2014	Opmetrix Ltd

Select Add Portfolio.

	0				
Portfolio					
Title:	Daily Sales Report				
Send As:	PDF	\$ 🕑 Only send if not empt	y.		
Description:	This weeks reports				
					_6
Recipients					
Email:	Sales@Opmetrix.com	First Name:	Michelle		×
Email:	Add a recipient	First Name:	Add a recipient		× I
			(Add Recipient	- · ·
				. Additionplant	
Recurrence					
Daily	Every day				
Weekly					
Monthly	Novt run timo: Tonight				
	Next full time. Tonight				
Saved Reports					

Title	The name of the portfolio.
Save As	Select from dropdown to save as PDF or Excel
Description	A description of the reports contained. This appears on the cover page of the portfolio and the email.
Recipients	A list of email addresses and the first names of who should receive this portfolio.
Recurrence	Daily (everyday). Weekly (select a day of the week). Monthly (select the date or last day of month).
Saved Reports	The reports to include in this portfolio. You can set the order using the up/down arrows.
Save	Bottom right to Save the portfolio.

Testing a portfolio

Once created, a portfolio can be tested to ensure the report data and format will be as required.

Opmetrix									☆ 7 SAVED REPORTS \$ REDQUEEN DEMO 💠 ADMIN 😃 LODGUIT 🛔					
princinx	Sales	Reports	Surveys	Promotion	ns Objective	s Merc	h Merch Histo	ry Activ	ity Custom					
	Port	tfolio A	lainte	nance									? Info	
	Showi No Filt	ing 2 result(s) ters Applied.						🖂 Email	습 Save	Export	🖨 Print	¥ Show	Filters	
										Send T	est Via Em	ail	×olio	
	Portfolio Title		Reports	Recipients	Owner	Schedule		Last Run	Portfolio data reports will be generated as todays dates and sent at the next schedule			nat ete		
	Daily Si	Daily Sales Report		2	1	Admin	Every Day		Never	delivery.		¢.	<	
	Weekdy	Budgets Rep	ort	1	1	Admin	Every Week on Fri	iday	Never	14 sales@opm	etrix.com		_ ∖	
										Comma separat	te addresses			
											Send)		
									Орг	metrix CMS	Version 4.0	© 2014 G	pmetrix Ltd	

Select the test icon for the portfolio you want to send and enter the email address you wish it to be sent to. Then select **Send.**

The Opmetrix email system sends emails every five minutes. You will receive an email within that time-frame.

Tips on portfolios

Use the correct reporting period

If you are sending a daily portfolio then the saved reports should have a reporting period set to **today.** This means the daily portfolio will contain today's data only.

Similarly, a weekly report should have saved reports set to a weekly reporting period.

An exception might be budgets which might be sent weekly but the sales accumulate monthly. The reporting period for the saved budget report would then be monthly.

Limit your data

If you create a saved report that has too much data, or photos in the PDF attachment are very large, create saved reports for smaller time-frames and test the portfolio to ensure the files are not too big to receive in a normal email.

Check the email log

An Opmetrix administrator has access to an email log. This shows which emails Opmetrix has sent or if there are any issues with the email queue. We recommend checking this log regularly.